



ADD@ME

Ambassadors of Diversity and non-Discrimination @ new Methods in non-formal Education

April 2021

News

Project idea
Page 2



Aims & Objectives
Page 3



Highlights
Page 4

Highlights



ADD@ME Consortium
Page 5



Acknowledgements
Page 6



Welcome

Welcome to the first Newsletter of the ADD@ME project. In this newsletter, we would like to inform you about the project "Ambassadors of Diversity and non-Discrimination@ new Methods in non-formal Education (ADD@ME)", the reasons why we initiated the project, who is involved, and what the project's activities are.

The Project ADD@ME is supported by the Erasmus + in KA2 Cooperation for innovation and the exchange of good practices. The duration of the project is from November 2020 until October 2022.





Project idea



The ADD@ME project aims at empowering young people with a visual impairment (i. e. youngsters with Vi) to become Key Players in processes and activities concerning their own social inclusion at EU level.

The above aim is of a great challenge for people with visual impairment, considering attitudinal and environmental barriers that hinder their full and effective participation in society on an equal basis with others.

HENCE,

The main aim of the project is to develop an innovative, digital and adapted EU model to foster the active participation and social inclusion of young people with Vi engaging them as Ambassadors of Diversity and non-Discrimination. In fact, the acronym ADD@ME emphasizes their wish to be included in the society

Who is involved?

There are six partner organizations from six countries working together in this project. All of them bring a different perspective to the project according to their profile.

1. **Unione Italiana Ciechi ed Ipovedenti Sezione Provinciale di Firenze Italy (Coordinator)**
2. **Fundacion Docete Omnes, Spain**
3. **Visually Impaired Education and work support international AISBL, Belgium**
4. **Polski Związek Niewidomych, Poland**
5. **OFENSIVA TINERILOR ASOCIATIA, Romania**
6. **University of Thessaly, Greece**



Aims and Objectives

THE MAIN OBJECTIVES of the project can be framed as follows:

- ✓ Foster the social inclusion and the active participation of Vi youngsters through the development of new, innovative youth work practices (the ADD@ME model) to be used by youth with Vi themselves
- ✓ Empower and enhance self-confidence, spirit of initiative and self-esteem of young people with Vi through the development of a tailor-made Blended Training Programme and a set of digital adapted tools
- ✓ Combat prejudices and misinformation through the design of new and innovative non-formal learning methods to be used by Vi youngsters in awareness-raising events for their local community
- ✓ Encourage young people with Vi to undertake actions of active citizenship and commitment in the society, through the implementation of Awareness Raising events in order to make their community aware of diversity and disability issues
- ✓ Strengthen transnational cooperation among civil society organizations dealing with visual impairment.

Activities

The project is divided into different phases pertinent to its deliverables (intellectual outputs):

Phase 1: IO1-ADD@ME Blended Training Programme for Visually Impaired Youngsters

Phase 2: IO2-ADD@ME Mobile Toolkit for Visually Impaired Youngsters

Phase 3: IO3-ADD@ME Online Trivial Game for Visually Impaired Ambassadors



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Highlights

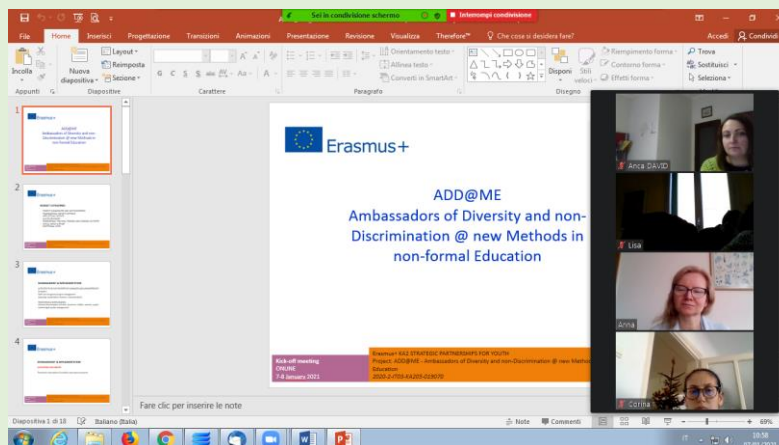


Highlights of the first year

ADD@ME marks the beginning of its activities

- **Kick-off meeting (on-line)**

During the kick-off meeting an ice-breaking phase took place in order for the members of the project consortium “to get to know each other”. Also the project managers presented and outlined the project workplan and the main phases of the project including the intellectual outputs. During the kick-off meeting potential logos for the project were presented and a variety of plans were discussed and reflected on them such as: Dissemination Plan, Quality Plan, and Assurance Plan. Finally, a discussion took place regarding the structure of Intellectual Output 1, the allocation of tasks within the project consortium as well as the next steps.



Screenshot of the kick-off meeting





- **ADD@ME website:** www.ambassadorsofdiversity.eu
- **ADD@ME Facebook:** [Ambassadors of Diversity](https://www.facebook.com/Ambassadors of Diversity)
- **Project Logos:** Figures which encapsulates inclusiveness, creativity, participation, and initiative



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ADD@ME

Consortium



Unione Italiana Ciechi ed Ipovedenti Sezione Provinciale di Firenze Italy (Coordinator)



Fundacion Docete Omnes Spain



Visually Impaired Education and work support international AISBL Belgium



Polski Związek Niewidomych Poland



OFENSIVA TINERILOR ASOCIATIA- Romania



UNIVERSITY OF THESSALY

University of Thessaly Greece





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